



ONE SOUTH QUICK FACTS

Who is Southside United Neighborhoods (SUN)?

This is an informal group that consists of some neighborhood organizations that serve areas in South Minneapolis. Since around 2012, the executive and (or) lead staff members of these organizations have met at least monthly to share updates and align on best practices within their respective work of community building.

What Minneapolis neighborhood organizations are members of SUN?

Bryant Neighborhood Organization (BNO)
Central Area Neighborhood Development Organization (CANDO)
Corcoran Neighborhood Organization (CNO)
Hale Page Diamond Lake Community Association (HPDL)
Longfellow Community Council (LCC)
Nokomis East Neighborhood Association (NENA)
Powderhorn Park Neighborhood Association (PPNA)
Standish Ericsson Neighborhood Association (SENA)

What is One South | A Project of Southside United Neighborhoods?

An emerging initiative of SUN that aims to spark new forms of collaboration among neighborhood organizations in South Minneapolis that increases efficiency, effectiveness, and sustainability.

What outcomes is One South striving to achieve?

1. Designate staff and (or) contract resources to **obtain shared fundraising goals** that support existing operations, programs, or events.
2. **Identify at least two possible collaborative operating structures** that can likely increase efficiency, effectiveness, and sustainability of neighborhood organization work.
3. Capture and **utilize insights from the community that guide decisions** among One South organizations' board and staff members about a possible path to pursue a new collaborative operating structure among neighborhood organizations connected to One South.



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Is One South its own organization?

No. One South is only an initiative being supported by some neighborhood organizations in South Minneapolis. Each of these neighborhood organizations remain their own 501(c)(3) nonprofit.

How will individual neighborhood identity be protected if One South results in a new organizational structure for the organizations involved?

Considering no decisions have been made through One South at this time regarding a new organization structure for the neighborhood organizations involved, no definitive assertions in this regard can be made.

However, early discussion from organization leaders on the matter believe this can be done in a variety of ways, which include taking steps to proactively preserve and share neighborhood histories, offer neighborhood specific merchandise, and taking steps to maintain unique neighborhood programs, events, and or services.

How long has SUN been working on the One South initiative?

Since late fall of 2022, SUN has taken steps to construct the underlying narrative for the One South initiative. This framework continues to inform how the group views and describes the opportunities that One South can foster.

What resources are needed to support One South?

1. In addition to staff and board member time toward this initiative, the ***One South initiative seeks to raise \$3.5 million*** that supports the following category of expenses over thirty-six-months:
 - a. Operations - \$985,880
 - b. Personnel - \$837,563
 - c. Contractors - \$744,844
 - d. Marketing - \$808,080
 - e. Development - \$98,280



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How much has SUN raised to support One South?

Between September 2023 through November 2024, \$355,000 has been raised to support One South.

This includes the following generous support:

- U.S. Bank - \$225,000
- Target Corporation - \$100,000
- John & Denise Graves Foundation - \$30,000

Can other neighborhood organizations in South Minneapolis join the One South initiative?

Although SUN welcomes interest and support for One South from other neighborhood organizations, the ability to assess fit is directly linked to SUN member capacity. Decisions regarding additional neighborhood organization participation involves the following core steps:

- Complete this One South – Participation Interest Form (PIF)
- SUN will strive to follow up with those who complete a PIF within 15 business days.
- SUN will find time to meet with the senior leader of interested organizations within 30 business days of receiving a PIF. This meeting will focus on providing additional information about the One South initiative and create spaces for interested organizations to ask questions.
- Leaders of interested organizations must align with their board of directors to determine if they want to move to the next phase of being considered for participation in One South.
- Leaders of the interested organization should follow-up with SUN within 15 business days after their informational meeting to indicate how their organization would like to proceed.
- If the organization would like to continue being considered, a SUN member will attend an organization's board meeting to review the Memorandum of Understanding pertaining to the One South initiative.



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Can other neighborhood organizations in South Minneapolis join the One South initiative? Cont.

- SUN will determine if an invitation to participate in One South will be extended to the organization after their engagement with leadership during an organization's board meeting. This determination will be made within 10 business days of the board meeting.
- Upon receipt of a determination letter that extends an invitation to participate in One South, the organization will have 5 business days to sign the Memorandum of Understanding, which confirms their participation in the initiative.

How can I stay up to date on the work and progress of One South?

The Powderhorn Park Neighborhood Association (PPNA) will host the official webpage regarding One South on its website. This site will maintain key information and updates regarding the initiative. The URL for this page is: www.ppna.org/onesouth.

Additionally, all neighborhood organizations connected to the One South initiative are committed to sharing key updates regarding the work via their normal communication channels.

Where can I submit questions or comments regarding One South?

General questions and comments pertaining to the One South initiative can be emailed to the following address: onesouth@ppna.org. Please note that this account is checked each Friday, and SUN will strive to respond within 5 business days from their review of your email.